

A N N U A L

**Mayoral  
Housing,  
Transportation  
and Jobs  
Summit**

Los Angeles Business Council

# 2011 MAYORAL HOUSING, TRANSPORTATION AND JOBS SUMMIT

## *Strengthening the Future of LA's Workforce*

Hosted by: Los Angeles Business Council and UCLA Ziman Center for Real Estate

Wednesday November 16, 2011; 7:30 a.m. – 2:30 p.m.

UCLA Ackerman Union Grand Ballroom

## A G E N D A

**7:35 AM** WELCOME

**Tim Kawahara**, *Executive Director*, UCLA Ziman Center for Real Estate

**7:40 AM** MASTER OF CEREMONIES

**The Honorable Henry Cisneros**, *Chairman*, CityView and former Secretary, US Department of Housing and Urban Development

**7:45 AM** INTRODUCTION

**Patti Shwayder**, *Senior Vice President*, Apartment Investment and Management Company

**7:50 AM** REMARKS

**Honorable Herb Wesson, Jr.**, *LA City Councilman*

**8:00 AM** PANEL I  
MODERATOR  
RESPONDENTS

### **VISION FOR LA'S HOUSING, TRANSPORTATION AND JOBS FUTURE**

**Jim Newton**, *Editor at Large and Columnist*, LA Times

**The Honorable Henry Cisneros**, *Executive Chairman*, CityView Companies

**The Honorable Eric Garcetti**, *Council President*, LA City

**The Honorable Wendy Greuel**, *Controller*, LA City

**The Honorable Jan Perry**, *Council President pro Tempore*, LA City

**9:15 AM** Panel II  
FRAMER  
MODERATOR  
PANELISTS

### **WORKFORCE HOUSING IN SUSTAINABLE COMMUNITIES**

**Larry Parks**, *Senior Vice President*, External & Legislative Affairs, Federal Home Loan Bank of San Francisco

**Kelly Boyer**, *Director*, Multifamily HUB for LA, US Department of Housing and Urban Development

**Maria Cabildo**, *Executive Director*, East LA Community Corporation

**Cathy Creswell**, *Director*, California Department of Housing and Community Development

**Beatrice Hsu**, *Vice President*, The Related Companies

**Carmel Sella**, *Vice President*, Community Development Group, Wells Fargo

**Percy Vaz**, *President and CEO*, AMCAL Multi-Housing, Inc.

**10:40-10:50 AM**

### **BREAK**

**10:50 AM** PANEL III  
FRAMERS

### **EMPOWERING LA'S ENERGY EFFICIENCY AND SOLAR WORKFORCE**

**Manuel Pastor**, *Director*, USC Program for Environmental and Regional Equity

**JR DeShazo**, *Director*, UCLA Luskin Center for Innovation

**Tony Salazar**, *President*, West Coast Operations, McCormack Baron Salazar, Inc.

**Maria Elena Durazo**, *Executive Secretary – Treasurer*, Los Angeles County Federation of Labor, AFL-CIO

**Doug Guthrie**, *General Manager*, LAHD

**Jose Osuna**, *Solar Panel Training Program Coordinator*, HomeBoy Industries

**Jonathan Parfrey**, *Commissioner*, LA Department of Water and Power Board of Commissioners

**Mary Leslie**, *President*, LABC

**Jacob Lipa**, *President*, Psomas; *Executive Vice President*, PsomasFMG; *Chairman*, LABC

**12:25 PM** ACKNOWLEDGMENTS

**The Honorable Antonio Villaraigosa**, *LA City Mayor*

**12:30 PM** SUMMIT KEYNOTE

### **ECONOMIC DEVELOPMENT AND JOB CREATION**

**Traci Stevens**, *Acting Secretary*, California Business, Transportation and Housing Agency, State of California

**Richard Katz**, *Metro Board of Directors*

**Chris Essel**, *CEO*, CRA/LA

**James Francis**, *Executive Vice President*, Union Bank

**Gina Marie Lindsey**, *Chief Executive Officer*, Los Angeles World Airports

**Ken Lombard**, *President*, Capri Urban Fund/ Partner, Capri Capital Partners

**Michael Rosenfeld**, *Executive Manager*, Next Century Associates, LLC

**Jeff Schaffer**, *Vice President*, Enterprise Community Partners

**12:45 PM** Panel IV  
FRAMER  
MODERATOR  
PANELISTS