

2010

Mayoral Sustainable Housing & Transportation Summit: Building Sustainable Communities

Wednesday, November 17, 2010 | 7:30am-2:30pm
Korn Hall, UCLA Anderson School of Management

7:00-7:30 AM	REGISTRATION	Breakfast & Networking Brad Cox , Senior Managing Director, Trammell Crow Company
7:45 AM	EVENT MODERATOR	The Honorable Wendy Greuel , Controller, Los Angeles City
	MORNING KEYNOTE	Johanna Gullick , Vice President/Southern California Market Manager, Community Development Finance Division, Union Bank
8:00 AM	PANEL I	<u>DEFINING SUSTAINABLE COMMUNITIES</u>
	MODERATOR	David Grunwald , President and Chief Executive Officer, Affordable Living for the Aging
	RESPONDENTS	Patti Shwayder , Senior Vice President, Apartment Investment and Management Company Arthur Leahy , Chief Executive Officer, LA County Metropolitan Transit Authority Christine Essel , Chief Executive Officer, Community Redevelopment Agency of the City of Los Angeles Kelly Boyer , Director, Multifamily HUB for LA, US Department of Housing and Urban Development Panorea Avdis , Director, External Affairs, California Department of Housing and Community Development
9:30 AM	MID-MORNING KEYNOTE	Raphael Bostic , Assistant Secretary of Policy Research and Development, US Department of Housing and Urban Development
9:45 AM	PANEL TWO	<u>Resources to Support a Sustainable Community</u>
	FRAMER	Dan Rosenfeld , Senior Deputy for Economic Development, Sustainability and Mobility, Office of the Honorable Mark Ridley -Thomas, LA County Supervisor
	MODERATOR	Richard Katz , Director, Metro Board of Directors
	RESPONDENTS	Larry Parks , Senior Vice President, External & Legislative Affairs, Federal Home Loan Bank of San Francisco Doug Guthrie , General Manager, LA Housing Department Tonya Stockton , Senior Vice President & Manager, Community Lending and Investment, Wells Fargo Jeff Schaffer , Vice President, Enterprise Community Partners
11:00 AM	BREAK	
11:15 AM		Richard Ziman , Founding Member, UCLA Ziman Center for Real Estate; Chairman, American Value Partners
	KEYNOTE	The Honorable Darrell Steinberg , Senate President Pro Tempore, California State Senate

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11:25 AM	PANEL THREE	<u>Making a Market: Best Practices for Sustainable Community Development</u>
	FRAMERS	Manuel Pastor , Director, USC Program for Environmental and Regional Equity JR DeShazo , Director, UCLA Luskin Center for Innovation
	MODERATOR	Kevin Ratner , President, Forest City West
	RESPONDENTS	Rudolf Montiel , Chief Executive Officer, Housing Authority of the City of LA Michael Rosenfeld , Executive Manager, Next Century Associates; CEO, Woodridge Capital Partners John Huskey , Chief Executive Officer, Meta Housing Thomas Ricci , Executive Vice President, Thomas Properties The Honorable Ed Reyes , Councilmember, City of Los Angeles
12:30 PM	ACKNOWLEDGEMENTS	Mary Leslie , President, Los Angeles Business Council
	KEYNOTE INTRODUCTION	Janet Lamkin , California State President, Bank of America California
	KEYNOTE	The Honorable Antonio Villaraigosa , Mayor, City of Los Angeles
1:30 PM	LUNCH	Boxed lunches & Networking Session