



Los Angeles Business Council
2010 Sustainability Summit

BUILDING A GREEN ECONOMY:
Connecting Sustainability to Business and Job Creation

Tuesday, April 6, 2010 ♦ 7:30 a.m. - 2:00 p.m.
Harold M. Williams Auditorium, The Getty

A G E N D A

<p>7:00 A.M. REGISTRATION</p>	<p>Breakfast and Networking Brad Cox, <i>Senior Managing Director</i>, Trammell Crow Company</p>
<p>7:45 A.M. EVENT MODERATOR WELCOME</p>	<p>Richard Katz, <i>Director</i>, Metro Louise Bryson, <i>Chairwoman</i>, J. Paul Getty Board of Trustees</p>
<p>8:00 A.M. SALON OF MASTERS INTRODUCTION MODERATOR RESPONDENTS</p>	<p><u>DISCUSSION OF BEST PRACTICES AMONG SUSTAINABLE INDUSTRY PIONEERS</u> Lori Tierney, <i>IIDA, Principle</i>, Unisource Solutions, Inc. Scott Lyle, <i>Senior Vice President of Operations</i>, GE/Arden Realty, Inc. The Honorable Jerry Brown, <i>California Attorney General</i> Lauralee Martin, <i>Executive Vice President and Global Chief Operating and Financial Officer</i>, Jones Lang LaSalle Joseph Pettus, <i>Senior Vice President of Fuel and Energy</i>, Safeway, Inc. Kevin Ratner, <i>President</i>, Forest City Residential West</p>
<p>9:30 A.M. MID-MORNING KEYNOTES</p>	<p>Mayor Antonio Villaraigosa, <i>City of Los Angeles</i> Michael Peevey, <i>President</i>, California Public Utilities Commission</p>
<p>9:40 A.M. PANEL TWO FRAMER INTRODUCTION MODERATOR RESPONDENTS</p>	<p><u>RENEWABLE INCENTIVES THAT WORK AND PROVEN MARKET MECHANISMS</u> J.R. DeShazo, <i>Professor of Public Policy and Director</i>, UCLA Luskin Center for Innovation Theodore L. Senet, Esq., <i>Attorney</i>, Gibbs, Gidden, Locher, Turner & Senet LLP Mary Nichols, <i>Chairman</i>, California Air Resources Board Randy Britt, <i>Director of Sustainability Initiatives</i>, Los Angeles Unified School District Paul Gipe, <i>Founder</i>, Wind Works Steve Hill, <i>President</i>, Kyocera Solar Inc. The Honorable Paul Krekorian, <i>Los Angeles City Councilmember</i> Pedro Pizarro, <i>Executive Vice President of Power Operations</i>, Southern California Edison</p>
<p>Break</p>	
<p>11:15 A.M. PANEL THREE MODERATOR FRAMER RESPONDENTS</p>	<p><u>FINANCING AND DEVELOPING GREEN BUSINESS</u> Alan Rothenberg, <i>President</i>, Board of Airport Commissioners, Los Angeles World Airports Tom Unterman, <i>Founder and Managing Partner</i>, Rustic Canyon Partners Bill Black, <i>Director of Strategic Solutions</i>, Haworth, Inc. Greg Medeiros, <i>Vice President of Community Development</i>, Centennial Founders Tom Roell, <i>Group Executive</i>, Parsons Adam Werbach, <i>Global Chief Executive Officer</i>, Saatchi & Saatchi S</p>
<p>ACKNOWLEDGEMENTS INTRODUCTION REMARKS</p>	<p>Mary Leslie, <i>President</i>, Los Angeles Business Council Janet Lamkin, <i>California State President</i>, Bank of America California The Honorable Wendy Greuel, <i>Controller</i>, City of Los Angeles</p>
<p>1:30 P.M. LUNCH</p>	<p>Boxed Lunches and Networking Session</p>